



**WINSLOW
CHAMBER OF COMMERCE
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August 18, 2022
Holiday Greetings!!!

Well here we go again! Winslow's Annual Christmas Parade is just around the corner. This year's parade will take place on Saturday the 19th of November, and our theme for this year is **"PICTURE IT...CHRISTMAS...1947"**. Our theme this year is a nod to the first year the Winslow Chamber held this Annual event...1947...75 years ago folks! It is our sincerest hope that this year's parade will outshine all the previous Christmas Parades we have enjoyed in Winslow! Get Creative...Think Nostalgically...Go For The Win! In the spirit of the Season were counting on you to invoke the joy and happiness that everyone is wishing for...

With this cover letter you will find a parade entry application and rules for Winslow's 75th Annual Christmas Parade. If you are planning on having an entry in this year's parade we thank you. If you're "thinking" about it, I say, don't think about it anymore! Come On...Just Do It! Winslow has the distinction of having the longest running Annual Christmas Parade in northern Arizona and as you may or may not know, it's a blast! Thousands come to Winslow from all over the state of Arizona to enjoy and participate in the festivities of the day. Food, Arts, Crafts, Toys, Clothing, Jewelry & vendors of all kinds are available for your enjoyment starting in the morning and throughout the day.. We're so looking forward to seeing what you come up with this year.

Line-up will take place on Second St. and entries MUST check in when they arrive. The check-in point will be at the intersection of Second St and Alfred Ave. The parade begins at 1:00 pm and will travel east on Third to Colorado, turn south for one block and return to the starting location by traveling west on Second. Again, entries must check in when arriving! We ask that you enter the parade line-up from the west end of Winslow, west of Alfred Ave. Only vehicles that are actually in the parade will be allowed in the line up area. **Please work with us and let anyone else associated with your entry know about this as unauthorized vehicles cause confusion, frustration and clog the staging area. Entries should be in place and ready to roll by no later than 11:00 am. Early arrivals are much appreciated, especially groups that arrive in busses (as it is really difficult to navigate the busses through the parade entries once others have lined up.**

For questions and/or more information please give us a call at **928-289-2434**

Thank you all very much...

Bob Hall

CEO Winslow Chamber of Commerce

SEE YOU AT THE PARADE!