



**WINSLOW  
CHAMBER OF COMMERCE**  
523 West Second Street  
Winslow AZ, 86047  
P: 928-289-2434 F: 928-289-5660  
[winslowchamber@cableone.net](mailto:winslowchamber@cableone.net)

August 22, 2017  
Holiday Greetings!!!

Well it's that time of year again. Winslow's Annual Christmas Parade is just around the corner. This year's parade will take place on Saturday the 18th of November, and our theme for this year is "**A HOLLYWOOD CHRISTMAS**". We hope it evokes ideas that remind you of your favorite Christmas movies and that you have fun creating an entry in the parade that depicts it.

With this cover letter you will find a parade entry application and rules for Winslow's 71st Annual Christmas Parade. If you are planning on having an entry in this year's parade we thank you and look forward to what you bring to the event. If you're "thinking" about it, I have to say, don't think about it anymore! Come On...Just Do It! Winslow has the distinction of having the longest running Annual Christmas Parade in northern Arizona and as you may or may not know, it's a blast! Thousands come to Winslow from all over the state of Arizona to enjoy and participate in the festivities of the day. Food, Arts, Crafts, Toys, Clothing, Jewelry of all kinds are available for your enjoyment starting in the morning and throughout the day.. We're so looking forward to seeing what you come up with this year.

**Line-up will take place on Second St. and entries MUST check in when they arrive. The check-in point will be at the intersection of Second St and Alfred Ave. The parade begins at 1:00 pm and will travel east on Third to Colorado, turn south for one block and return to the starting location by traveling west on Second. Again, entries must check in when arriving! We ask that you enter the parade line-up from the west end of Winslow, west of Alfred Ave. Only vehicles that are actually in the parade will be allowed in the line up area. **Please help us out with this as unauthorized vehicles cause confusion and clog the line up.** Entries should be in place and ready to roll by no later than 11:00 am. Early arrivals are much appreciated, especially groups that arrive in busses (as it is really difficult to navigate the busses through the parade entries as they line up.**

For questions and/or more information please give us a call at **928-289-2434**

**Thank you all very much...**

Bob Hall

CEO Winslow Chamber of Commerce

Santa Claus will be visiting with us on parade day too! Young children can meet with him to get a "goodie bag" and let him know what's on their Christmas wish lists. He'll be at the Winslow Visitor Center...523 W Second St. from 9:00 am until 11:30 am.

**SEE YOU AT THE PARADE!**

**ATTENTION!!!**  
**IMPORTANT!!!**  
**PLEASE READ!!!**

The parade will line up on West Second Street. You must enter the line up from the intersection of Alfred and Second. All other streets and allies will be road blocked!

Parade entries should arrive from the west end of Winslow, take the Hipkoe exit off of I-40. Vehicles that are not going to be in the parade will not be allowed into the staging area! This rule will be strictly enforced. If you are delivering supplies for a float or persons to be in the parade, you will have to walk them into the lineup area. We advise that all materials and persons for your parade entry be with the vehicle that is going to be in the parade. Make sure that whomever is driving your entry knows this information! We would very much appreciate your cooperation in this matter...



# A HOLLYWOOD CHRISTMAS

WINSLOW'S 71<sup>ST</sup>  
ANNUAL CHRISTMAS PARADE  
SATURDAY NOVEMBER 18TH 2017

## PARADE RULES & GUIDELINES

### Safety Precautions:

1. Throwing candy or other items from floats, vehicles, and horses **is strictly prohibited.**
2. Canned party spray, spray string, poppers, or other pressurized items **are strictly prohibited and are not to be sold or used near the Christmas Parade grounds or staging areas.** Please be aware that City Ordinance No. 795 "Prohibits the Possession or Sale of Silly String or Other Similar Pressurized Container Products and Poppers or other similar products at the Christmas Parade or any other City approved parade," and that **violators will be prosecuted.**
3. The parade must proceed in a straight line – **no weaving.**

### Line-up & Judging Information

1. All entries **must** register at the line-up location **by no later than 11:00 am** (PLEASE...the earlier you arrive, the better) **Only vehicles that shall be in the parade will be allowed into the line up area. NO EXEPTIONS! Have float materials with the truck or vehicle that will actually be in the parade before arriving at the line up area. Persons participating in the parade who do not arrive with the float vehicle need to be dropped off at the Winslow Police Dept. parking lot on Third St. and walk to the staging (line up) area. And Please...make sure that drivers are given this information.**
2. Entries will be judged, when they pass the Judges Stand, based upon the following criteria:
3. 1) Effective use of materials, color and originality, 2) Quality, 3) And, how well it represents the theme of the parade.
4. Awards will be delivered to all winners during the weeks following the parade. The following categories will not be judged: Shriners and Dignitaries.
5. The parade begins at 1 p.m.

### General Information

1. Unless you provide a person/s to pick up waste matter all horse entries will be placed towards the end of the parade for safety and sanitary reasons. Make this clear in your application.
2. Absolutely no live Santa's on your float. There are children who believe that there is only **one Santa**, and he arrives at the end of the Parade. Help us keep their dream alive!
3. **Performers** will be allowed to stop and perform for the spectators at **2 locations only:** To avoid large gaps and to keep a good flow, performers are allowed a **maximum of 2 minutes** for their performance at each of the two locations. **Please, NO** stopping at any other locations along the parade route! Locations will be disclosed to you at the staging area on the day of .

### Dignitaries

1. Dignitaries will meet at the line-up at 12:00 noon, along with the rest of the entries.
2. Dignitaries will provide their **own vehicles.**
3. Dignitaries must provide their own signage for the outside of their vehicle.

### CHAMBER DISCLOSURE!

THE WINSLOW CHAMBER OF COMMERCE  
RESERVES THE RIGHT TO REFUSE ENTRIES DEEMED INAPROPRIATE FOR  
CHILDREN AND/OR THE HOLIDAY SPIRIT OF THE PARADE.

**PLEASE READ ALL RULES AND COMPLETE ENTIRE APPLICATION**



**A HOLLYWOOD CHRISTMAS  
WINSLOW'S 71<sup>ST</sup> ANNUAL CHRISTMAS  
PARADE  
SATURDAY NOVEMBER 18<sup>TH</sup> 2017**

**Parade Application**

**(Please Type or Print)**

NAME OF ENTRY \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ PHONE # \_\_\_\_\_

ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

# IN GROUP \_\_\_\_\_ LENGTH OF ENTIRE ENTRY \_\_\_\_\_ **Feet**  
*(float AND truck very important!)*

**WRITE CLEARLY a description of Entry: 100 words or less. To be broadcast on the radio: i.e. title, name, where from, etc.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE CHECK ONLY ONE ! ...THE CATEGORY YOU WANT TO BE JUDGED...**

- |   |  |                                  |
|---|--|----------------------------------|
| <input type="checkbox"/> FLOAT (NON-PROFIT) | <input type="checkbox"/> SHRINERS            |                                  |
| <input type="checkbox"/> DANCE              | <input type="checkbox"/> FLOAT (YOUTH GROUP) | <input type="checkbox"/> VEHICLE |
| <input type="checkbox"/> DIGNITARY          | <input type="checkbox"/> FLOAT (COMMERCIAL)  | <input type="checkbox"/> WALKING |
| <input type="checkbox"/> EQUESTRIAN         | <input type="checkbox"/> MILITARY            |                                  |

**DO YOU WISH TO HAVE YOUR ENTRY JUDGED?       YES    NO**

**(IF NOT MARKED, WE WILL ASSUME NO.)**

The undersigned, in consideration of being permitted to participate in the Christmas Parade in the City of Winslow, to be held on Saturday, November 18<sup>TH</sup>, 2017, do for myself, executors, administrators, and assigns, hereby release and forever discharge the Winslow Chamber of Commerce and the executors of and from any kind or nature, either in law or equity, arising from or by reason of any bodily injury or personal injuries, known or unknown, death or property damage, resulting or to result from any accident which may occur as a result of participation in the Christmas Parade or any activities in connection herewith, whether by negligence or not. I hereby agree to abide by all parade rules and regulations (see attached) as set for by the Christmas Parade Committee.

SIGNATURE \_\_\_\_\_

IF PARTICIPANT/S ARE UNDER 18, PARENT OR GUARDIAN MUST SIGN BELOW. For more than one minor participant, use the back of this application for signatures.

Minor's name \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_

**Please FAX your application to us at 928-289-5660 or scan and email to [angelamg@cableone.net](mailto:angelamg@cableone.net)**

**THE DEADLINE FOR ENTRY IS NOVEMBER 16, 2017 (NO EXCEPTIONS)**

Winslow Chamber of Commerce, 523 West Second St, Winslow, AZ 86047 928-289-2434

**CHAMBER DISCLOSURE!**

The Winslow Chamber of Commerce reserves the right to refuse entries deemed inappropriate for children and/or the holiday spirit of the parade.

1. Minors Name \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_
2. Minors Name \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_
3. Minors Name \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_
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26. Minors Name \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_